

LINDSELL TRAIN

The Lindsell Train Investment Trust (LTIT)

ALL DATA AS OF 31 DECEMBER 2024

MONTHLY REPORT | FACT SHEET

Fund Objective & Policy

To maximise long-term total returns, with a minimum objective to maintain the real purchasing power of Sterling capital, by investing globally in a wide range of financial assets with no limitations on the markets and sectors in which investment may be made. There is likely to be a bias towards equities and Sterling assets, consistent with a Sterling-dominated investment objective. Included in the range of assets are Lindsell Train managed funds and the unlisted security Lindsell Train Limited. For further information please see www.lt.it.co.uk

Calendar Year Total Return Performance (%) £

	2020	2021	2022	2023	2024
LTIT NAV	+16.5	+3.8	-9.4	+3.3	+1.3
LTIT Price	+24.6	-9.7	-13.4	-13.9	-1.2
MSCI World Index £	+12.3	+22.9	-7.8	+16.8	+20.8

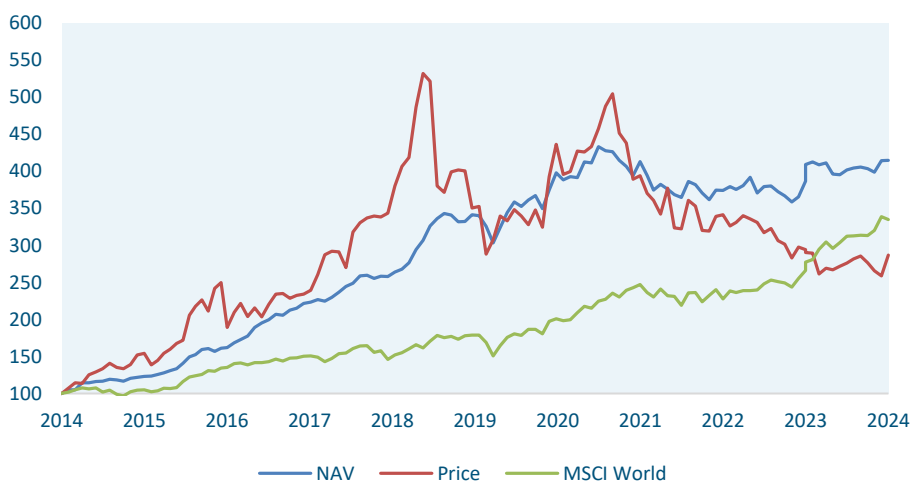
Total Return Performance to 31st December 2024 (%) £

	Annualised							
	1m	3m	YTD	1yr	3yr	5yr	10yr	Since Launch
LTIT NAV	+0.1	+2.7	+1.3	+1.3	-1.7	+2.8	+14.6	+12.5
LTIT Price	+10.8	+3.8	-1.2	-1.2	-9.7	-3.7	+11.2	+11.4
MSCI World Index £	-1.2	+6.9	+20.8	+20.8	+9.2	+12.4	+12.4	+7.4

Source: Lindsell Train Limited, Bloomberg and Morningstar Direct. Listed securities in the portfolio are valued at the closing bid price. GBP return net of fees and expenses with dividends reinvested. For periods greater than one year, returns are shown annualised.

Past performance is not a guide to future performance.

Investment Growth over the last 10 years



As of 31st December 2024. Source: Lindsell Train, Bloomberg, Morningstar Direct. GBP total return net of fees and expenses with dividends reinvested. The graph shows NAV per share, Price and MSCI World performance per £100 invested.

Fund Information

Portfolio Manager	Nick Train
Share price	£800.00
NAV per Share	£981.65
Market Capitalisation	£160m
Net Assets	£196m
(Discount) / Premium to NAV	(18.50%)
Number of Holdings	15
Dividend Per Share	£51.50
Current Net yield (dividend/price)	6.44%
Active Share	98.83%
Annual Management Fee*	0.60%
Ongoing Charges Figure**	0.83%
Performance Fee†	10%
Benchmark***	MSCI World Index £
Capital Structure	200,000 Ordinary Shares of 75p nominal each.
Listing	LSE
Launch Date	22 January 2001
Year End	31 March
Dividends Payable	September
Base Currency	GBP (£)
AIC Sector	Global
ISIN	GB0031977944
SEDOL	3197794
Bloomberg	LTI LN

Source: Lindsell Train Limited/ Frostrow Capital LLP, Morningstar & Bloomberg. Share Price is based on closing mid price.

Note: Dividend Per Share includes both ordinary and special dividend.

*** Prior to 1 April 2021, the benchmark was the annual average running yield of the longest-dated UK government fixed rate bond, plus a premium of 0.5%, subject to a minimum yield of 4%.

Top 10 Holdings (% NAV)

Lindsell Train Limited	28.22
London Stock Exchange Group	13.39
WS Lindsell Train North American Equity Fund	10.97
Nintendo	9.83
RELX	6.71
Diageo	5.49
Unilever	4.61
PayPal	3.29
A.G. Barr	3.23
Mondelez	3.02

Holdings and allocation subject to change.

Allocation (% NAV)

Equities:	
Communication Services	11.9
Consumer Staples	19.8
Financials	16.7
Health Care	1.8
Industrials	6.7
Unlisted Securities	28.2
Funds and Trusts	12.9
Cash & Equivalents	2.0
Total	100.0

Fund Exposure (% NAV)

	Equity	Funds* and Trusts	Cash & Equivalent	Total
UK	61.7	1.9	2.0	65.6
USA	8.1	11.0	-	19.1
Europe (ex UK)	5.5	-	-	5.5
Japan	9.8	-	-	9.8
Total	85.1	12.9	2.0	100.0

* Exposure of funds are assigned to their geographic investment area.

Fee Information

Annual Fee	Performance Fee
<p>* 0.60% management fee of the lower of the company's market capitalisation or NAV calculated daily.</p> <p>**The OCF of 0.83% is a measure of the impact of the costs that are incurred each year for managing your investments and running the Company. The OCF excludes any portfolio transaction costs and is as at the 31 March 2024.</p>	<p>† 10% of the value of any positive relative performance versus the benchmark in a financial year. Relative performance is measured by taking the lower of the NAV or Average Market Price (defined as the average price over the last month of the performance period), taking into account dividends, at the end of each financial year and comparing the percentage annual change with the total return of the benchmark. A performance fee will only be paid out if the annual change is both above the benchmark and is a positive figure. For further information, please contact Frostrow Capital LLP.</p>

Corporate Secretary & Registered Office

Frostrow Capital LLP
25 Southampton Buildings,
London, WC2A 1AL

Tel: +44 20 3008 4910

www.frostrow.com
Email: info@frostrow.com

Authorised & Regulated by the FCA

Registrar

Link Group,
Central Square
29 Wellington Street
Leeds
LS1 4DL

Tel: +44 (0)371 664 0300

www.linkgroup.eu
Email: enquiries@linkgroup.co.uk

Board of Directors

- Roger Lambert (Chairman of the Board and Management Engagement Committee)
- Nicholas Allan (Chairman of the Nomination Committee)
- Vivien Gould (Senior Independent Director)
- Michael Lindsell
- David MacLellan (Chairman of the Audit Committee)
- Helena Vinnicombe

Please refer to Lindsell Train's Glossary of Investment terms [here](#).

Portfolio Manager Commentary

I know how unfashionable it is to write this, but I reiterate the importance in our minds of dividend growth as a driver of portfolio value over time; at least for our method of buy and hold investing. Growing dividends are a characteristic of successful, cash-generative companies and, in the end, if dividends keep growing, share prices will follow.

Below, I give an update on the most recent dividend declaration from each quoted portfolio constituent and a brief comment on how we analyse the implications of those declarations for business and share price performance looking ahead into 2025.

AG Barr

The most recent dividend was up 17% on the comparable payment last year. The new CEO speaks confidently about revenue growth and improved profitability in coming years, and this dividend increase signals his board concurs.

Diageo

The final dividend was up 5%, as it has been every year for over a quarter of a century. I would have been very surprised if the company had broken that record, despite the challenges of recent trading. But the increase is a confirmation of claims by senior executives that current challenges are temporary. A recent meeting with the new CFO of Diageo has increased our confidence in its opportunity to improve short-term economic returns (via efficiencies and targeted marketing), but also in the long-term opportunity presented by its brand portfolio.

FGT

The final dividend was up 3%. FGT's NAV and share price outperformed the UK market in H2 2024 (about time) and we hope that its portfolio, concentrated on world-class UK growth companies, has scope for more gains in 2025.

Heineken

We are disappointed that Heineken's most recent dividend was unchanged. The company is engaged in extensive cost-cutting and borrowing reduction, after big share buybacks last year and its €2.2bn acquisition of Distell in South Africa. Street forecasts, which seem credible to us, are predicting up to an 18% increase in Heineken's earnings in 2025 and a reduction in debt leverage, from 2.1x to 1.9x. We hope that is right and will be accompanied by a return to dividend growth.

Laurent Perrier

The recent dividend was up 5% and is now up 80% on its pre-COVID levels. Meanwhile, revenues have recovered 60% from their COVID lows. Laurent Perrier owns iconic brands, offering investors great exposure to rising global consumer wealth. That combination should keep the dividend moving up.

London Stock Exchange Group (LSEG)

A 15% dividend increase. The board is signaling the success of the Refinitiv merger, the potential of the tie-up with Microsoft and the many new opportunities for growth both have presented to the company. LSEG shares were up 23% in 2024 to new highs and have pushed on again in January 2025. This is the biggest quoted holding in your portfolio and across all LTL's portfolios.

Mondelez

The recent quarterly dividend was up 10.5%, in line with the 5-year average. Investors apparently expect Mondelez' business to suffer because consumers will eschew snacks and confectionary. The actual performance of the business and executives' forecasts suggest this caution is misplaced. Recent share weakness means we hold the shares on a dividend yield of usefully over 3% – attractive, we think.

Nintendo

The interim dividend was down 56% on the year before and the final is likely to be down similarly. Nintendo has a formulaic dividend policy and the payment rises and falls with annual profits. As expected, profits are down this year, as sales of the old Switch console slow in anticipation of the launch of a new console and software in 2025. We hope 2025 will be the start of a new multi-year cycle of rising profits and dividends. The share price is up over 20% since the dividend announcement (last November), showing other investors too are looking through this year to a new growth cycle.

PayPal

The company does not pay a dividend, but the buyback of 5.6% of the company's outstanding shares last year illustrates the confidence of the board in its future prospects. The shares have done well since the most recent quarterly results and rose nearly 50% in H2 2024.

RELX

The dividend was up 7%. RELX's dividends are up 2.4x over the last decade. Earnings will probably grow 9% in 2024/5 and the board has chosen to maintain the 5-year average rate of dividend growth, importantly enhanced by share buybacks.

Unilever

The recent 3% increase was the first since 2020 and reflects the board's confidence in the recent improved business performance. With sales growth accelerating, cash flows reducing debt ratios and a likely big disposal in 2025, Unilever has the flexibility to increase returns to shareholders.

Continued...

Please refer to Lindsell Train's Glossary of Investment terms [here](#).

Portfolio Manager Commentary

UMG

The company has left its dividend unchanged since 2022. The current distribution is covered nearly three times by earnings and we hope improving cash flows from streaming revenues will encourage the board to increase payments next year. The consensus dividend forecast on Bloomberg is for an 18% increase in 2025, for example.

Outlook

Looking on the bright side, we see Trump's election victory as tending to make peace more likely worldwide and to strengthen the US economy and the US Dollar. If peace does eventuate, we'd expect declining energy and commodity prices, with concomitant falling inflation and rising consumer confidence. This would likely be a favourable set of conditions for your portfolio.

Nick Train, 20th January 2025

The top three absolute contributors to the Trust's performance in December were Diageo, Nintendo and Universal Music Group, and the top three absolute detractors were Lindsell Train Limited, WS Lindsell Train North American Equity Fund and Mondelez.

Source: Lindsell Train, Morningstar & Bloomberg. All data as of 31st December 2024.

Note: All stock returns are total returns in local currency unless otherwise specified.

Important Information

This document is intended for use by Shareholders of the Lindsell Train Investment Trust PLC ("LTIT") and/or professional investors/persons who are authorised by the UK Financial Conduct Authority or those who are permitted to receive such information in the UK. Neither the views nor the information contained within this document constitute investment advice or an offer to invest. Past performance is not a guide to future performance. Investments carry a degree of risk and the value of investments and any income from them may go down as well as up and you may not get back the amount originally invested. Investments may be affected by market or currency fluctuations. All references to benchmarks are for information purposes only. If in doubt, investors should seek advice from a financial advisor prior to investing.

There is no guarantee that the trust will achieve its objective. The Lindsell Train Investment Trust plc is an investment trust company listed on the London Stock Exchange. Investment trusts have the ability to borrow to invest which is commonly referred to as gearing. Companies with higher gearing are subject to higher risks and therefore the investment value may change substantially. The net asset value ("NAV") per share and the performance of an investment trust may not be the same as its market share price per share and performance. All performance data is calculated net of fees with dividends reinvested, unless otherwise stated. LTIT conducts its affairs so that its shares can be recommended by independent financial advisers ("IFAs") to retail private investors. The shares are excluded from the Financial Conduct Authority's ("FCA's") restrictions which apply to non-mainstream investment products because they are shares in a UK-listed investment trust.

The historic dividend yield is not guaranteed and will fluctuate. References to specific securities are included for the purposes of illustration only and should not be construed as a recommendation to buy or sell these securities. Tax legislation and the levels of relief from taxation can change at any time. Any change in the tax status of a trust could affect the value of the investments held by the Trust or its ability to provide returns to its investors.

Opinions expressed whether specifically, or in general, or both on the performance of individual securities and in a wider economic context represent the view of Lindsell Train at the time of preparation. They are subject to change and should not be interpreted as investment advice. Although Lindsell Train Limited considers the information included in this document to be reliable, no warranty is given to its accuracy or completeness. The information provided in this document was captured on the date indicated and therefore is not current. No part of this document may be copied, reproduced or distributed to any other person without prior express written consent from Lindsell Train Limited.

© 2025 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information.

The MSCI information (relating to the Benchmark) may only be used for your internal use, may not be reproduced or disseminated in any form and may not be used as a basis for or a component of any financial instruments or products or indices. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each other person involved in or related to compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties (including, without limitation, any warranties of originality, accuracy, completeness, timeliness, noninfringement, merchantability and fitness for a particular purpose) with respect to this information. Without limiting any of the foregoing, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including, without limitation lost profits) or any other damages. (www.msci.com).

Issued and approved by Lindsell Train Limited (registered office in England & Wales No.03941727). Authorised and regulated in the UK by the Financial Conduct Authority (FRN:194229).

Copyright Lindsell Train Limited 2024.

21 January 2025 LTL-000-306-7